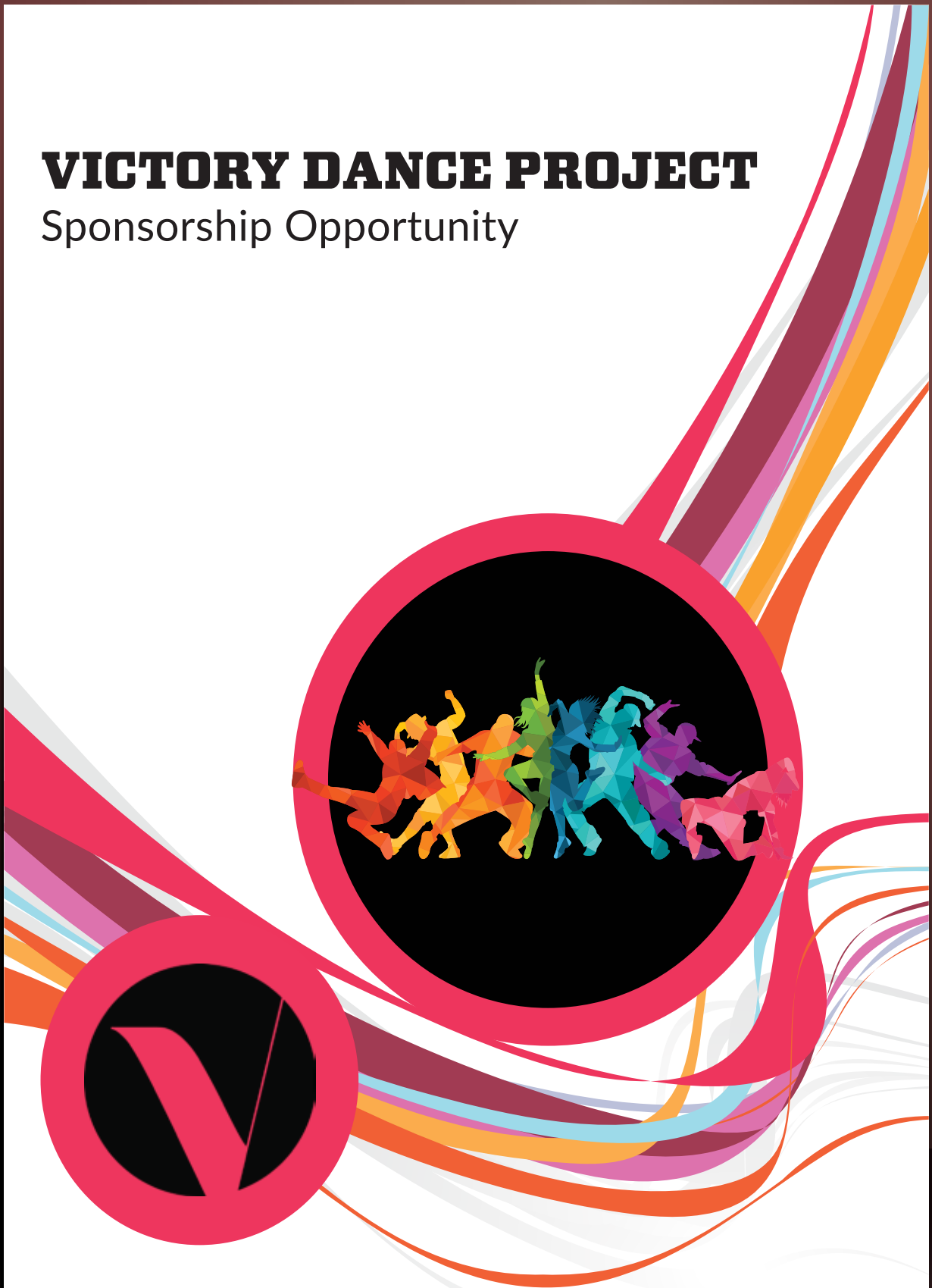


VICTORY DANCE PROJECT

Sponsorship Opportunity



Making the Impossible Possible with the Power of Movement



THE PURPOSE

The Victory Dance Project is a professional dance company on a mission to:
'Make the Impossible Possible with the Power of Movement.'

IN 2009, Founder and Artistic Director Amy Jordan was run over by a New York City express bus. While pinned under the tire, Jordan vowed, "If I survive the night, there will be a Victory Dance."

The Victory Dance Project was founded in 2014. In 2017, true to the vow she made pinned under the tire of the bus and told she may never walk again, Amy Jordan did her own Victory Dance, performing with the company.

The Victory Dance Project is committed to spreading hope and possibility through the power of movement. As we all continue to live in a state of global trauma, we work to spread possibility through literal and figurative movement. Inspiring hearts and minds allows people to awaken to their own potential and inspire others to do the same. This is how we move towards a more humanistic society, one dance at a time.

ABOUT THE EVENT

On June 22nd 2024, The Victory Dance Project is thrilled to celebrate its 10-year anniversary.

We are hosting a special performance at the esteemed Kravis Center for the Performing Arts in West Palm Beach, Florida.

The performance will feature a collaboration of local youth dancers and organizations, spreading their version of Victory Dance to the community.

The Victory Dance Project, with the company of local dancers, will present excerpts of its signature works as well as some surprises.

We invite the South Florida community to join our movement to spread hope and possibility.

The performance will include a diverse array of choreography, The audience will leave inspired to create value in both their personal lives and local communities.

The anniversary gala will also present its annual 'Artist for Peace' award. Past honorees include Broadway legend and Presidential Medal of Freedom recipient Chita Rivera. Ms. Rivera passed away on January 3, 2024. The Victory Dance Project is committed to carrying on her legacy.

SPONSORSHIP OPPORTUNITIES

The following is a breakdown of what packages are available on a first come first basis. Please let us know if you have any questions on the items included with each package. All sponsorship levels are tax- deductible with "The Victory Dance Project" fiscal sponsor Fractured Atlas.

VICTORY DANCE PROJECT SPONSOR

\$50k

- Distributed on all event social media/website/ traditional & digital media outlets
- Dedicated Video Posts leading up to and during the event (high rotation)
- A special video presentation on rotation prior to the event. (includes sizzle reel for future promotion and PR)
- Reserved upfront seating at the performance with the "honoree" recipient.
- Full-page ad in the program
- Dedicated table in the lobby for pre and post show information
- VIP photo with the company and honoree
- Victory Dance Project performance and/or presentation of Founder Amy Jordan's Victory in the Moment workshop at your next event.

Hope

\$25 k- \$50k

- Distributed on all event social media/website/ traditional & digital media outlets
- Dedicated Video Posts leading up to the performance. (medium rotation)
- 4 VIP Elite Tickets and Private Photo
- Half-page ad in the program
- Sizzle reel on rotation during the pre-show. (includes sizzle reel for future PR)
- 30-minute complimentary presentation/workshop with Amy Jordan for your next event.

Platinum

\$10k

- Distributed on all event social media/website/ traditional & digital media outlets
- Included in pre-show rotation with sizzle reel for future PR and marketing
- Half-page ad in the program
- Dedicated table in the lobby for pre and post show information
- 2-VIP Elite Tickets and Private Photo

Gold

\$5k

- Distributed on all event social media/website/ traditional & digital media outlets
- Dedicated table in the lobby for pre and post show information
- 2-VIP Elite Tickets and Private Photo
- 1/4-page ad in the program
- Photo with the Honoree

Silver

\$2,500

- 2-VIP Elite Tickets and Private Photo
- 1/4-page ad in the program
- Dedicated table in the lobby for pre and post show information
- Photo with the Honoree

PROGRAM AD OPPORTUNITIES

Advertising in Program:

- \$1,000 full page ad
- \$500 half page ad
- \$250 quarter page ad

In Kind Donations:

This can include but not limited to:

- Rehearsal Space
- Printing
- Food
- Advertising/Marketing
- Costumes/apparel printing
- You will receive a complimentary ticket & full-page ad in the program.

CONTACT INFORMATION

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Thank You!

We appreciate your tax-deductible support for The Victory Dance project and its mission to 'Make the impossible possible with the Power of Movement.' Your sponsorship helps cover production costs and supports programs that spread hope and possibility through movement. Thank you for your generosity.

